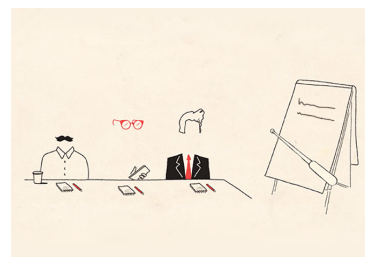


The Institut Français of Greece promotes French culture all around the world. Founded in 1907, the Institute is made up of several departments: French courses, organizing official French exams and certifications as well as cultural, educational, scientific and university departments.

Requirements

“Mots of our students are adults who want to give an extra boost to their careers. Greece is a multilingual country and Greek is only really spoken in Greece and Cyprus, so it is quite natural and paramount for the population to learn foreign languages. In addition to face-to-face courses, we started offering online classes because we wanted to encourage people who lived far from the Institut Français to start or continue learning French. This initiative wasn't a roaring success, as Greek people have a marked preference for face-to-face lessons. But everything changed less than a year later with the 2020 pandemic and confinements.” comments Franck Chabasseur, Head of Training at the Institut Français of Greece.



The Gymglish approach

To meet new training needs and as part of a ‘world’ partnership, Gymglish has provided the Institut Français of Greece with Frantastique licences (French courses) in order to offer remote training adapted to the students’ needs.



Benefits

‘Gymglish arrived at just the right time. With Frantastique (online French lessons), we have found the ideal tool: short daily lessons that can be completed at any time of the day. The tone of the courses is also very good, with humor and cultural references, making it an innovative product. We are proud to showcase Frantastique in our course portfolio. Of course, we still have requests for face-to-face lessons, but Gymglish’s e-learning approach is innovative, the program adapts to students’ progress and the personalization of the teaching is very finely tuned. I would certainly say that this partnership has contributed to improving our brand image. We are recognized as one of the best places for learning French and the fact that we are associated with this product, which stands out within the sector, is clearly an advantage for us. The dedicated space for partners is what makes all the difference for us. We can see at a glance how many students are enrolled, their level and their participation rate. It’s a great time saver and demonstrates the many benefits of using Frantastique.” concludes Franck Chabasseur.

