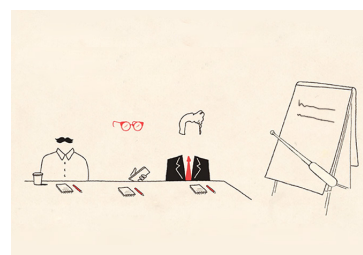


# Groupe PiLeJe & gymglish

For more than 30 years, PiLeJe has been manufacturing and distributing healthcare solutions that aim to sustainably improve the quality of life for patients with functional disorders, risk factors and chronic diseases. Combined with PiLeJe Industry, PiLeJe Groupe develops ingredients and natural medicines based on plants, probiotics and micronutrients.

## Requirements

“We have a range of training requirements for our employees and managers: soft skills, hard skills, etc. Some training is regarded as essential for daily tasks and is covered by the company, while others with lower priority are organized via the CPF (French company training budget). Gymglish came to the attention of our administrative and financial director in 2015 through his professional network, and the language solution was successfully tested with several employees. In parallel, requirements in spelling and grammar training emerged, and so we naturally turned to the Frantastique Ortho course, whose ease of use and intuitiveness corresponded perfectly to our needs both in terms of instruction and its entertaining format,” comments Stéphanie Dupont, Training Manager at PiLeJe.



## The Gymglish approach

In order to test employees' interest and motivation regarding Frantastique Ortho, PiLeJe and Gymglish deployed a free one-month pilot phase. Thanks to efficient internal communication, many employees participated in the training. Some of them also used Gymglish English lessons coupled with video-conference sessions to improve their pronunciation and their level of written English.



## Benefits

Launched in November 2019, Frantastique Ortho has proved to be a success at PiLeJe. “We introduced an internal challenge, a sort of healthy competition which has helped to create a bond between teams. 50% of our employees registered themselves for this test and 40% have completed the course. The participation rates have been very good, and we are currently reaping the benefits of this training. Frantastique Ortho has proved very appealing, and as a result enticed several employees to try Gymglish's English offering. The training has created a bond between employees who enjoy comparing their levels during their coffee breaks. This “training cocktail” has been very effective for us and could even be adapted to other subjects. We could develop training for our healthcare professionals for example. I am sure our collaboration will continue,” concludes Stéphanie Dupont.

