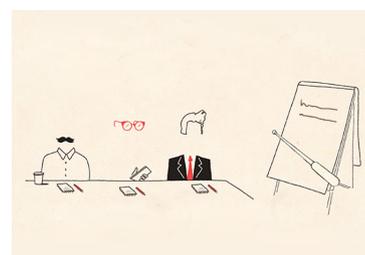


Founded in 1890 and a public company since 1985, Allianz is the European leader in insurance and financial services. Allianz offers a comprehensive range of services that cover all insurance, assistance and financial services needs of individuals, professionals, companies and organizations.

Active in more than 70 countries, Allianz is a global leader, with more than 142,000 employees and over 78 million customers. Since 2015, Gymglish has provided English lessons for Allianz employees who wish to improve their communication skills within the Allianz group.

Requirements

“Our company evaluates our employees’ changing training requirements annually. Among other things, my task is to discuss solutions that would enable people to be more effective in their daily work and at a general level, more confident in their international missions. English is the main working language at Allianz, with 80% of written interactions in English,” comments Stéphanie Bouget, HR Business Partner.



The Gymglish approach

Since 2015, Gymglish has provided Allianz employees with English language training with 6-month licenses or more. Some have used these to brush up their existing knowledge and have regained confidence in their level after 6 months, while others have pursued their lessons for more than a year and a half.



Benefits

“There are numerous benefits to learning English. I would say that there are two types of people who use Gymglish at Allianz: those whose level does not meet that required by the company, and those who have a reasonable level, but haven’t spoken the language for years or have lost their confidence. There are a lot of people in this second category. We wish to restore employees’ confidence so that they can evolve within the company and continue to communicate effectively with our various head offices.”

“With Gymglish, you can revise the basics and benefit from lessons that are adapted to each student’s level. We also offer face-to-face lessons, which work well combined with regular online training. About a dozen employees have started Wunderbla, the German language training offered by Gymglish. Our company was founded in Berlin and our main shareholder is German. So, we consider it worthwhile having a little basic German to facilitate communication... although that doesn’t stop me encouraging our German employees to try Frantastique (French taught as a foreign language),” notes Stéphanie Bouget.

