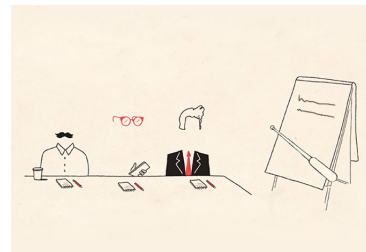




CY CERGY PARIS UNIVERSITY is made up of training and research units. Over the last 20 years, the university has established itself as a leader in the French national higher education and research sphere.

Requirements

"Most often, students approach us through teachers, who ask them to attend conversation sessions or to go to our self-training center, mainly to improve their English, German, Spanish, Chinese, French, Japanese or Russian. Fluency in a language or the study of French grammar and spelling will obviously be assets later on their careers," comments Charlotte Simunek, Director of the CIEL - Foreign Languages Center. "Students also come to us for certification of their level in a language when applying for grants or academic positions, and of course to study abroad. Finally, some ask for help to prepare for a job interview, or writing their CV, or ask for materials to work on a language by themselves."



The Gymglish approach

Initially deployed in 2013 for staff at the university, our available Gymglish licenses were quickly snatched up by students in sectors mainly related to business and management, and to a lesser extent, geography, art degrees and European studies. "The great majority of students take English lessons (Gymglish) but we also have a substantial number who need to work on their French writing and grammar (Frantastique ortho). This training should be more widely available. Some students who have just graduated from high school are disappointed with the lack of language teaching in the university faculties. So, they are delighted to be able to continue with their German (Wunderbla) or Spanish (Hotel Borbollón)," adds Charlotte Simunek.



Benefits

"One thing is for sure, the quirky stories and offbeat humor that characterize Gymglish products are a big plus for us. I am sure that our students would not be so motivated without entertaining content and strong cultural identity. They like to learn about cultural references and understand the essence of the language: the "desserts" at the end of the lessons enable students to go beyond purely linguistic concepts. In terms of flexibility, we have students scattered all over the Paris region and now also in Pau, since the university's merger with the EISTI engineering school. The fact that they can make progress in 10 minutes a day wherever they are using their smartphone or computer fits in well with their lifestyles," concludes Charlotte Simunek.

